

POCKET-SIZE ELECTRONIC "EAR"

Revolutionizes Your Business Life!

Saves you untold Time, Money, Energy...

- Gives you infallible "push button" memory!
- Records complete telephone conversations!
- Takes your dictation — anytime, anywhere!
- Records conferences, meetings — unnoticed!
- Slashes inventory time, drudgery, costs!

You carry it in your pocket like a pack of cigarettes—the world's smallest electronic recorder of its kind. A miracle of miniaturization, of space-age technology!

ELECTRONIC MEMOCORD serves you day and night, like an electronic servant. Completely self-contained. Self-powered! You don't have to plug it into any outlet. Simply push a button when you want your electronic ear to start listening, recording. Instantly MEMOCORD picks up every word, every sound, recording it all electronically for play-back or transcription at any time. No more scribbling notes on the run. No more costly errors due to garbled interviews or telephone conversations. No more taxing your memory with loads of details. ELECTRONIC MEMOCORD REMEMBERS FOR YOU.

IT NEVER FORGETS!

How many times have you forgotten something that would have made you money—or saved you money? How often have you wished you had verbatim notes of a conference, meeting, or lecture? Haven't you wished for a word-by-word record of a long distance or local phone conversation? NOW IT'S ALL YOURS WITH MEMOCORD! Up to one full hour of recording per tape, at a price that's three and four times below the high-priced recorders!

TRY IT FREE!

PLUS FREE ACCESSORIES

Thousands of MEMOCORDS have been purchased at the original price of \$99.95, yet this fabulous time-saver and work-saver is yours today at mail-order savings of \$20.00. NOW ONLY \$79.95 — plus free accessories valued at \$22.50 (see other side).

Send for yours today on FREE 15-DAY TRIAL! Discover how ELECTRONIC MEMOCORD can boost your personal productivity and become your indispensable electronic servant — all without your risking one cent. Mail card today for FREE TRIAL!

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ONLY
1½ x 3⅞ x 4½"

MINIATURIZED!
TRANSISTORIZED!
SELF-POWERED!

ONLY 11½ OZ.

ONE HOUR PER TAPE!

SAVE
\$20.00
REG. \$99.95
NOW ONLY
\$79⁹⁵

XJE IV ELECTRONIC MEMOCORD

Another electronic sensation from famed Viktor Stuzzi Radiotechnische of Austria. So revolutionary, it's been granted U.S. PATENT D-196,514.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by:

NORFOLK-HILL, LTD.

35 Ninth Avenue

New York, N. Y. 10014

FIRST CLASS

Permit No. 30473

New York, N. Y.

XJE IV ELECTRONIC MEMOCORD

The Ideal Electronic Servant for Business Executives, Lawyers, Doctors, Educators, Students, Reporters, Travellers -- Anyone Who Wants To Save Time, Money and Headaches



Now! Complete and accurate transcripts of every business conference and meeting. MEMOCORD records the full text on tape—electronically. Every word. Every sound. Frees you to concentrate on the speaker and the subjects.



Now! Dictate memos, letters, reports, instructions, anytime and any place. In your car. In the field. In hotel rooms. MEMOCORD is your talking memo pad. Foot-switch accessory available for transcription use.



Now! Monitor 2-way telephone conversations for an indisputable record of orders, instructions, testimony. MEMOCORD telephone adapter attaches to phone instantly, without detection at other end of line. Adapter regularly \$9.00—but yours FREE with trial order.



Now! Conduct field interviews and public hearings—get candid customer or prospect reactions with MEMOCORD super-sensitive secret microphone accessory #427. So expertly camouflaged, it's used for surveillance by undercover agents.

Collective Bargaining Record
Foreign Language Instruction
Medical Interviews
Employee Training
"Live" Reporting
On-The-Spot Surveillance

Courtroom Recorder
"Brainstorming" Record
Inventory Expediter
Social Work
Credit Checks

Marketing Surveys
Correspondence by Voice
Remedial Speech Work
Confidential Abstracting
Audio Purchase Journal

FREE 15-DAY TRIAL...FREE ACCESSORIES

On all orders received within 10 days, we will include \$22.50 in free MEMOCORD Accessories:

- (1) Telephone Adapter (Reg. \$9.00)
- (2) Private Listening Device (Reg. \$2.00)
- (3) Shock-proof Carrying Case (Reg. \$10.00)
- (4) Patch Cord (Reg. \$1.50)

Simply mail the card today for your free 15-day trial of ELECTRONIC MEMOCORD. Tape your telephone conversations. Dictate in your car. Record conferences, meetings, interviews. Amaze your friends with your "push-button" memory. Free your mind of petty detail. Boost your work output and enjoyment output.

You must be convinced that MEMOCORD is a fabulous electronic time-saver, work-saver and money-saver or return it within 15 days and you won't owe one penny. Mail the card today for your no-risk trial!

MAIL TODAY FOR \$22.50 IN ACCESSORIES -- FREE!

NORFOLK-HILL LTD. Dept. CA-28
35 Ninth Ave., New York, N. Y. 10014

RUSH ME _____ ELECTRONIC MEMOCORD Outfits, including Memocord tape, reels, batteries, instruction guide, plus \$22.50 in free accessories: Telephone adapter, patch cord, private listening device, shock-proof carrying case. I must be delighted with my new electronic servant and the continuous savings in time, money, and energy — or I'll return the outfit within 15 days and owe you nothing.

☐ Charge Diners Club Acc't # _____ Telephone # _____
☐ Playboy Club Key # _____

☐ SAVE SHIPPING CHARGES! Get free Extras! \$10.00 combination pick-up speaker unit for conference use; \$6.00 service policy; 3 yr. warranty; enclose payment now for prepaid shipment. Same 15-day trial with money back guarantee.

SIGNATURE: _____ ☐ INDIVIDUAL

COMPANY: _____ ☐ BUSINESS

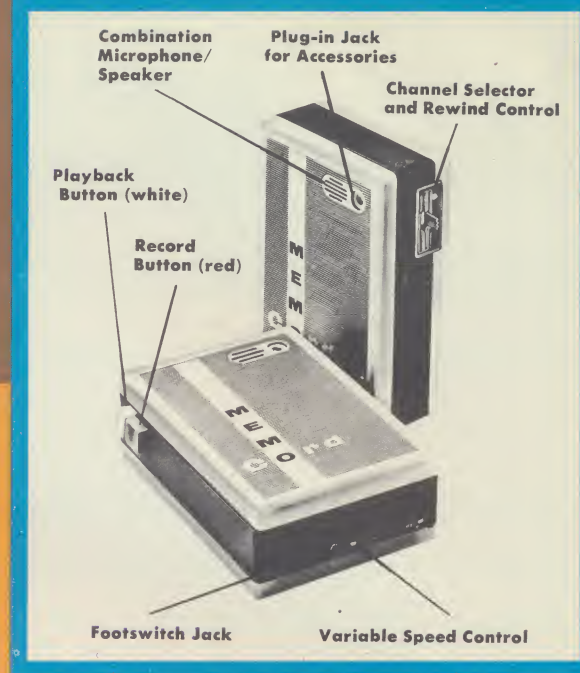
ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

☐ CHECK HERE FOR AIR SHIPMENT (extra charges paid by you)

ADDITIONAL ACCESSORIES WANTED: _____

A B C D



World's Smallest Electronic Recorder of Its Kind — A Triumph of Space-Age Miniaturization!

Not An Ordinary Hobby-Type Gadget! A Genuine, Professional, Electronic Instrument . . . Precision-Engineered by the Renowned Viktor Stuzzi Radio-Technische Fabrik of Vienna, Austria! Thousands Now in Use Throughout the World. Formerly \$99.95. Now Only \$79.95 Complete!

- Revolutionary engineering provides 4-channel recording for full hour of recording per tape. ELECTRONIC MEMOCORD is actually engineered to operate with miniaturized clutch and gear shift.
- Records magnetically on tape. You can erase and re-use indefinitely. Tape is index-printed, eliminating need for separate indexing.
- Completely self-contained. Includes built-in dynamic microphone/speaker, power supply of two standard batteries, tape, reels. No external wires. 100% transistorized.
- Space-age communications. MEMOCORD tapes can be air-mailed in standard business envelopes for play-back anywhere in the world.
- Built-in speed control. Push-button operation.
- Tax deductible if purchased for business use.
- 3-YEAR SERVICE GUARANTEE! Serviced by U.S. national dealer organization. Three-year service policy guarantees repair or replacement within 10 days.

OPTIONAL ACCESSORIES

Memocord is completely self-contained! It does not require the use of any of these optional accessories. However, for extra convenience and special use you may wish to consider these attachments:

<input type="checkbox"/> #422 Speaker@	\$10.00
<input type="checkbox"/> #423 Telephone Adapter@	9.00
<input type="checkbox"/> #424 Dual Earphone@	15.00
<input type="checkbox"/> #426 Foot Control@	10.00
<input type="checkbox"/> #427 Tiny Secret Microphone@	20.00
<input type="checkbox"/> #428 Desk Microphone-speaker@	15.00
<input type="checkbox"/> #429 Patch Cord@	1.50
<input type="checkbox"/> #430 Tapes@	3.50
<input type="checkbox"/> #431 Pen Microphone@	20.00
<input type="checkbox"/> #435 AC Adapter plus two pen light batteries....@	20.00
<input type="checkbox"/> #345 Service Policy@	6.00

IMPORTANT NOTE: Above accessories sent on same 15-day Free Trial as Memocord — BUT PAYMENT COVERING THEIR COST MUST ACCOMPANY ORDER. Immediate refund guaranteed, if not satisfied.

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35 - 9th Ave., N. Y. 10014

Write
Amount
Enclosed \$